## 7<sup>th</sup> EDITION OF OUR ANNUAL AGRI FESTIVAL

## 100+ Stalls showcasing indigenous varieties of seeds,

machinery & agricultura services

#### 10,000+ **Visitors**

including farmers & agriculture enthusiasts



#### 1000+ Cattle

Native breed dogs articipated in various competitions

## 500+ **Bullock Carts**

participated in the Rekla Race

# **வேளான்** தருவிழா 2024

Velan Thiruvizha, organised inside Sri Shakthi campus, is a much awaited annual event that attracts participation from across Tamilnadu. This year Velan Thiruvizha 2024 was celebrated on the 6th and 7th of January 2024, showcasing diverse events like the Kangeyam cattle show, Native dog show, Rekla race, Tamil Folk Cultural performances and Agriculture Products







# **INSTITUTE OF ENGINEERING AND TECHNOLOGY**

Approved by AICTE, New Delhi ■ Affiliated to Anna University, Chennai





AN AUTONOMOUS INSTITUTION L&T By-Pass, Chinniampalayam, Coimbatore - 641 062. Tel: +91 - 422 - 2369900 (100 Lines) Web: www.siet.ac.in

FOR ADMISSIONS:

Call: 94446 20505 / 73056 31539 / 75041 69999 Email: admissions@siet.ac.in

12





/lifeatsrishakthi

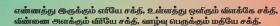


/lifeatsrishakthi



/lifeatsrishakthi









# **CREATING BENCHMARKS...** IS OUR HALLMARK.

முத்திரை பதிப்பது எங்கள் மூச்சுக் காற்று.

Academic • Infrastructure • Placement • Entrepreneurship R&D • Sport • Culture





Approved by AICTE, New Delhi ■ Affiliated to Anna University, Chennai

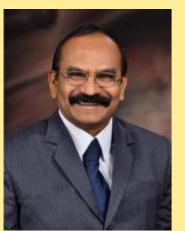
**TNEA Counseling Code** 



Mobile: 94446 20505 / 73056 31539 / 75041 69999 Phone: +91 - 422 - 2369900 (100 Lines) Email: admissions@siet.ac.in www.siet.ac.in

**AN AUTONOMOUS INSTITUTION** 

#### **Chairman's Vision**



I have always been inspired by Dr. Martin Luther King's statement, 'I have a dream - a dream I believe will come true - a dream that my children will one day live in a world where they will not be judged by the colour of their skin, but by the content of their character'. This need for tolerance to create an equal society with no discrimination on Caste, Creed or Colour was best exemplified in the words of Mahatma Gandhi.

"I do not want my institution to be walled off on all sides, I want the culture of all lands to be blown about my institution as freely as possible. But I refuse to be blown off by any one of them. Mine is not a religion of the prison house. It has room for the least among God's creations but it is proof against insolent pride of race, religion or colour.

And this I believe will be the watchword of each and every Shakthian.

#### Dr. S. Thangavelu

Chairman,

Sri Shakthi Institute of Engineering and Technology

#### **Autonomous Institution**

Youngest institution in Tamilnadu to be conferred with Autonomous status by UGC, within 12 years of inception

#### NAAC 'A' Grade

Sri Shakthi Institute of Engineering and Technology is accredited by NAAC with 'A' Grade



**Permanent affiliation by Anna University** 

for CSE, ECE, EEE & IT departments

#### **Research Centers**

in the departments of CSE, ECE, EEE, Mechanical, Civil, Physics, Chemistry & Maths



#### **Accreditation by NBA**

for the following programs:

B.Tech. Agricultural Engineering

B.E. Biomedical Engineering

B. Tech. BioTechnology

B.E. Computer Science and Engineering

B.E. Electronics and Communication Engineering

B.E. Electrical and Electronics Engineering

B.E. Mechanical Engineering

B.Tech. Information Technology

#### **COURSES OFFERED**

#### **Under Graduate Programs**

B.Tech. Agricultural Engineering

Biomedical Engineering B.E.

B.E. Civil Engineering

B.E. Computer Science and Engineering

Computer Science & Engineering (Cyber Security) B.E.

B.E. **Electrical and Electronics Engineering** 

B.E. **Electronics and Communication Engineering** 

B.E. Electronics Engineering (VLSI Design & Technology)\*

B.E. Mechanical Engineering

B.Tech. Artificial Intelligence and Data Science

B.Tech. Artificial Intelligence and Machine Learning

B.Tech. Bio-Technology

B.Tech. Food Technology

B.Tech. Information Technology

# **Post Graduate Programs**

Computer Science and Engineering

Embedded System Technologies ( M.E.

M.E. Structural Engineering

M.E. VLSI Design

CAD/CAM M.E.

2

M.Tech. Food Technology\*

M.Tech. Farm Machinery\*

Sri Shakthi is one among the top 9 colleges in Tamilnadu and top 3 colleges in Coimbatore that filled more than 1000 seats in TNEA 2023 Counseling

Sri Shakthi is one among the top 11 colleges in Tamilnadu whom Anna University exempted from physical inspection for affiliation process in 2023-24

\* Subject to approva

# **BENCHMARKING CAREERS** OF OUR ALUMNI



We congratulate our distinguished alumni on their superlative career growth and wish them the very best, as always. Their benchmarking success inspires Sri Shakthians to scale greater heights.



Mr. Pradeep Parameshwaran Chief Architect Security & Regulatory Compliance IBM Deutschland Research & Development GmbH, Germany CSE - 2011 Batch



Ms. J. Vinithra Software Development Engineer Intel Corporation CSE - 2010 Batch



Ms. Shalini C S Hardware Management Focal Point & Software Developer, IBM Deutschland R&D GmbH Boeblingen, Germany CSE - 2011 Batch



Mr. Prasanth K S Associate Vice President JP Morgan Chase & Co Bengaluru ECE - 2012 Batch



Mr. Yokeshwar Rangasamy Senior Technical Lead Mercedes Benz Research & Development India ECE - 2013 Batch



Mr. Sriram R Senior Software Engineer Cisco India Pvt Ltd CSE - 2013 Batch



Senior Software Engineer Microsoft CSE - 2013 Batch



Mr. Sathya Prabhu Ravi



Mr. G. Rajesh Kanna EEE - 2013 Batch



Mr. Dineshkumar Global Category Manager Mechanical - 2013 Batch



Mr. Santhoshkumar Guidewire Architect **Insurance Association** Austin, Texas, USA Mechanical - 2013 Batch



Mr. Sethuraman Viiavakumar Sr. Software Developer CSE - 2014 Batch



Ms. Selvakkani Kuppusamy Associate Director Samsung Semi Conductors ECE - 2014 Batch



Mr. Mithun Kumaar lavavarthanavelu Global Sourcing Manager Nordex Gro Mechanical - 2014 Batch

Mr. Vijay Paramasivam

**API Technical Engineer** 

Tek Systems

IT - 2019 Batch



Mr. M S Arun nior DevOps Enginee ECE - 2015 Batch



Mr. Harsh Chetan Mapara Siemens Technology and Services Private Limited Bengaluru IT - 2015 Batch



Mr. Jayendran Subramaniyam Software Engineer Microsoft Bengaluru IT - 2019 Batch



Mr. Vishnu V ior Software Engineer Myntra Designs Private Ltd Bengaluru EEE - 2020 Batch



Thirunavukarasu Bengaluru CSE - 2023 Batch

11



Mr. Karthikeyan Manager- Design Ola Electric Technologies Pvt Ltd Mechanical - 2023 Batch

# **BIOMEDICAL ENGINEERING**

Importance is given more to practical learning methodology via state-of-the-art labs, field visits, internships & training that helps students to:

- Develop instruments that monitor human physiological characteristics, treat diseases / disorders
- Create artificial body organs using biomaterials
- Treat diseases with gene therapy methods and tissue growth
- Study about the orthopaedic medical inventions

#### **SPECIALISED LABS**

**HAEMATOLOGY LAB** 



ADVANCED BIOMEDICAL EQUIPMENT LAB



ANATOMY & HUMAN



1 MONTH INTERNSHIP





**1 MONTH INTERNSHIP** 



**AWARDED RS.25,00,000 SEED FUND** 



Our students won the IICD Contest 2018 conducted by Texas Instruments & IIM, Bangalore. They received Rs.25,00,000 seed fund from DST for their start up -"Orocura Technologies Pvt Ltd.". The students

10

underwent incubation for 1 year in IIM, Bangalore with a stipend of Rs.30,000 p.m.

#### **BENCHMARKS**

SRI SHAKTHI STUDENTS AWARDED SEED FUND OF RS. 25,00,000 FOR THEIR STARTUP

30 DAYS OF PRACTICAL TRAINING MANDATORY FOR ALL STUDENTS IN EVERY SEMESTER

### BIOTECHNOLOGY

At Sri Shakthi, Biotechnology is highly research oriented backed by international standard labs set up in the institute.

Sri Shakthi students are well placed in biotechnology related companies such as Biocon, Biozeen, Texton, Shantha Biotech, GlaxoSmithKline Pharmaceuticals, Novo Nordisk and Information Technology related companies like Infosys, TCS.

#### SPECIALISED PRODUCTION **ORIENTED LABORATORIES**

CELL BIOLOGY & MICRO BIOLOGY LA

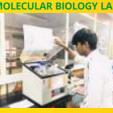








MOLECULAR BIOLOGY LAB





**BIO PESTICIDES LAB** 



Our students are trained to produce bio insecticides & biodeterants from microbial & plant sources and micro organisms such as Beauveria bassiana, Verticillium lecanii, Metarhizium anisopliae

#### **BENCHMARKS**

SPECIAL LAB FOR COMMERCIAL PRODUCTION OF BIO-PESTICIDE & BIO-FERTILIZER

SPECIAL TISSUE CULTURE LAB SET UP AT A COST OF RS. 25 LAKHS

> **30 DAYS OF PRACTICAL TRAINING MANDATORY FOR ALL STUDENTS** IN EVERY SEMESTER

# **CREATING BENCHMARKS...** IS OUR HALLMARK.



3

# RESEARCH AND DEVELOPMENT **BENCHMARKS**

#### **WORLD CLASS AI LAB** IN PARTNERSHIP WITH INTEL.



Equipped with cutting edge Machine Learning & Deep Learning technologies

Student's participation in Intel Grand Challenge, Summer Internship & Intel Ignite

Helps students become tech creators & entrepreneurs

Enables faculty participation in integrated Research

#### **10 INTERNATIONAL CONFERENCES CONDUCTED EVERY YEAR**



**Computer Communication** 

IEEE Sponsored International Conference on Computer Communication and Informatics (ICCCI)

International Conference on Advances in Plasma Science and Technology

International Conference on Innovative Agricultural Engineering & Food Technology

International Conference on Computational Intelligence and Device Design in Biomedical Engineering

International Conference on Future Prospects of Biological Sciences and Biotechnology

International Conference on Recent Advances on Water Science and Technology

International Conference on Material Science and Civil Engineering

International Conference on Electrical, Electronics and **Communication Technologies** 

International Conference on Emerging Trends in **Electrical and Electronics Engineering** 

International Conference on Material Science and Manufacturing Engineering- ICMSME

#### **3 INTERNATIONAL JOURNALS PUBLISHED EVERY 6 MONTHS**

International Journal of Civil, Environmental and Agricultural Engineering (E-ISSN 2582-2721)

International Journal of Computer Communication and Informatics (E-ISSN 2582-2713)

International Journal of Frontiers in Advanced Materials Research I (E-ISSN 2582-2195)

#### **INDIA'S ONLY PRIVATE ENGG COLLEGE WHO SUCCESSFULLY DESIGNED. DEVELOPED & LAUNCHED THEIR OWN** SATELLITE, WITH ISRO ON FEB 28, 2021

We congratulate the students and faculty on this historical achievement. **GLOBAL EXPOSURES OF SRISHAKTHISAT** 

- Trained at Samara University International Summer School at Samara National Research University, Russia
- Trained at International Space University, Strausberg, France
- Trained at Indo-Israel Space Tech Leadership Programme at Tel Aviv University, Israel and COSPAR/UNOOSA
- Trained at Tokyo University, Japan
- Trained at Sapienza / Rome University, Rome, Italy and Portugal



N

D

Dr. K Sivan, Chairman - ISRO, virtually inaugurating 'Srishakthisat Ground Control Station'

# **FOOD TECHNOLOGY**

Modern food technology includes processing, preservation, quality control, packaging technologies for perishable products like dairy, fruit, vegetables, fish, meat & grains & also requires advanced computer learning skills in IOT, AI & robotic technology. A food technologist is not only involved in the food processing, but also in designing of the food plant and various equipment used in processing.

#### **BENCHMARKS**

TAMILNADU'S ONLY ENGG COLLEGE EQUIPPED WITH NABL ACCREDITED FOOD TESTING LAB, PARTLY FUNDED BY MOFPI. WAS ESTABLISHED AT A COST OF RS. 5 CRORE.

COMMERCIAL BAKERY UNIT FOR **ON-HAND TRAINING OF STUDENTS** 

30 DAYS OF PRACTICAL TRAINING MANDATORY FOR ALL STUDENTS **IN EVERY SEMESTER** 

#### **FOOD TESTING LAB**



This fully functional lab was established at a cost of Rs. 5 crore.

# **FOOD PROCESSING &**



Advanced instruments help students understand the major operations in food preservation & processing

#### **INDUSTRIAL VISIT - UNIBIC FOODS**



An opportunity for students to see the processing of all types of baked food



Full-fledged commercial production bakery facility



It provides opportunity to observe, analyze & apply engineering concepts, training in food processing equipment

#### INDUSTRIAL VISIT - ALAYAM HITECH



#### **FOOD MICROBIOLOGY LAB**



Students will be able to prepare media for microbial growth, operate microscope, detect pathogens

#### **INDUSTRY VISIT - VILLFRESH DAIRY**



To learn about real time utilisation of lab equipments, dairy processing, preservation, packaging, quality

Industrial visit to Alayam Hitech Rice Milling Industry provided an opportunity to learn the grades of rice, real time functioning of rice processing equipments like milling, sifter, dryer, polisher, packaging and processes involved in quality control.

# AGRICULTURAL ENGINEERING

Our Chairman, Dr. S. Thangavelu, has over 30 years of teaching experience in TNAU. Many retired TNAU professors are presently associated with Sri Shakthi Institute, adding strength with their expertise.

**Sri Shakthi is the only college in India having MOU with National Seed Corporation**, enabling our Agricultural Engineering students to train in NSC's 25,000 acre farms spread across India.

#### **BENCHMARKS**

TAMILNADU'S FIRST PRIVATE
ENGINEERING INSTITUTION TO GET
NBA ACCREDITATION
FOR AGRICULTURAL ENGINEERING
DEPARTMENT

30 DAYS OF PRACTICAL TRAINING MANDATORY FOR ALL STUDENTS IN EVERY SEMESTER

#### **AGRICULTURAL ENGINEERING LABS**

#### TRACTOR CUT SECTION



in Department of Agricultural Engg

#### CROP PRODUCTION LAB



Practiced by all our students

#### IRRIGATION FIELD LAB



Modern irrigation systems introduced to our students here

#### 'JALLIKETTU 2.0' WINNERS



Student project incubation program conducted by NABARD's MABIF

#### RENEWABLE ENERGY RESOURCES LAB



Equipped with Biogas Plant and Vermicompost yards

#### **POLYHOUSE**



Provides our students an insight into greenhouse farming

#### FARM MACHINERY LAB



All the primary and secondary tillage and other tractor attached implements are displayed here for student education

# SUPERLATIVE CAREER BENCHMARKS



# **FANTASTIC START FOR 2025 PLACEMENTS**

EN ROUTE TO ACHIEVING 100% PLACEMENT ONCE AGAIN

#### **2025 BATCH PLACEMENTS UPTO 15.03.2024**

NAME	COURSE	BRANCH	COMPANY		SALARY PER ANNUM
ANIRUDH R K	B.E.	CSE	NFERENCE	nference	11 Lakhs
M MUKESH KUMAR	B.E.	ECE	NFERENCE	nference	11 Lakhs
PRAMES	B.E.	ECE	NFERENCE	nference	11 Lakhs
SATHISH S	B.Tech.	AI&DS	NFERENCE	nference	11 Lakhs
VARUN	B.E.	ECE	MR. COOPER	cooper	10 Lakhs
GUHAN	B.E.	ECE	MR. COOPER	cooper	10 Lakhs
SRINIVASINI	B.E.	EEE	MR. COOPER	cooper	10 Lakhs
SARAVANAN R	B.Tech.	AI&DS	MR. COOPER	cooper	10 Lakhs
NIVEDHA V	B.E.	CSE	VAKILSEARCH	VAKIL SEARCH	9 Lakhs
RATISH R U	B.Tech.	AI&DS	VAKILSEARCH	VAKIL SEARCH	9 Lakhs
YUVRAJ S	B.Tech.	AI&ML	VAKILSEARCH	VAKIL SEARCH	9 Lakhs
ASWIN L	B.Tech.	IT	VAKILSEARCH	VAKIL SEARCH	9 Lakhs
DOUGLES DANIEL D	B.Tech.	AI&DS	CONVERSIGHT.AI	ConwerSight	8 Lakhs
VIJAY S	B.Tech.	AI&ML	CONVERSIGHT.AI	Convertiget	8 Lakhs
RISHVANTH K S	B.Tech.	AI&ML	AJIRA	1920	7 Lakhs
P M SANJAY	B.E.	CSE	ABLUVA	<o> abluva</o>	6.5 Lakhs
SANTHIYA A K	B.Tech.	AI&ML	ABLUVA	«C» abluva	6.5 Lakhs
DINESH M	B.E.	ECE	GRANITE RIVER LABS	🥭 GRL	5 Lakhs

Placement drives are scheduled for 5 more companies, before 31.03.2024



# EMPOWERING COMPANIES. ENRICHING PLACEMENTS.



# For complete placement list, please visit our website

Rs. 10-18 Lakh p.a.

\* \* 7 OFFERS \* \*



**PLACEMENT DATA FOR THE YEAR 2023 - 2024** 





100% PLACEMENT

COMPANY

PAYODA

LUCID IMAGING

ZENTRON LABS

AGILE LABS

GYAN MATRIX

TECHGENTSIA

HASH AGILE

CIALFOR

INFYND

**EDIGLOBE** 

IAIN IRRIGATION

UST GLOBAL

CODING MART

MALLOW TECH

PROMPT CLOUD

BARM MEDICAL

INNOVALLEY

DIATOZ

FACEPREP

SUNWARE

**568** 

175 COMPANIES

#### Rs. 7 - 10 LAKHS SALARY

COMPANY		SALARY PER ANNUM	OFFERS
BYD	ヨイン	8.5 Lakhs	8
ONEYES	angac.	8 Lakhs	2
ZOHO		8 Lakhs	2
CODE YOUNG	🕍 Codeyoung	7.5 Lakhs	3
INTELLIPAAT	_Antal Past	7.5 Lakhs	1
TIGER ANALYTICS	D≱ r N al-lir-	7.5 Lakhs	2
VOLANTE	Volanté 🥞	7.2 Lakhs	3
RENTLY	Rently	7.16 Lakhs	13
CAMPALIN	CAMPALIN HACKETONE	7.1 Lakhs	17
AJIRA (CASA)	(0.20	7 Lakhs	1
ACADEMOR	Acambernar	7 Lakhs	10
VAKILSEARCH	VAKIL SEARCH	7 Lakhs	3

## Rs. 5 - 7 LAKHS SALARY

COMPANY		SALARY PER ANNUM	OFFERS
PROPEL INC	propol	6.5 Lakhs	2
DUCEN	DUCEN	6 Lakhs	14
NERIDIO	Cancille	6 Lakhs	1
APPVIEWX	appviewX	6 Lakhs	2
KALVIUM	Kalvium	6 Lakhs	1
RFPIO	REPIO	5.5 Lakhs	4
RINEX TECHNO	LOGIES RIMFX	5.2 Lakhs	3
ZACCO	Zacco	5 Lakhs	2
DIVUM	วิกัก	5 Lakhs	9
TRUSTRACE	<b>8</b> тияггв∞	5 Lakhs	3
FINZLY	finzly	5 Lakhs	7
O2 D2 PHYSIO I	FITNESS SOLUTION 🔆 🤼	5 Lakhs	3
UNILOGIC	U1/LO <ic< td=""><td>5 Lakhs</td><td>1</td></ic<>	5 Lakhs	1
BLUE DANIO SE	A SERVICES	5 Lakhs	2

#### Rs. 10 - 18 LAKHS SALARY

COMPANY		SALARY PER ANNUM	OFFERS
UNI ORBIT	<u>@</u>	18 Lakhs	1
NFERENCE	nference:	11 Lakhs	1
MR COOPER	cooper	10 Lakhs	4
MERCEDES BENZ	Mercedes-Benz	10 Lakhs	1

**△**Lucid

ZENTRON

esponitul 🌎

AGILET ABS

♠GYANMATRIX

A STREET, W

ASH ARILE

🌲 787. Abr

înFynd

JAMES .

MALLOW

cloud

B-ARM

DIATOZ

CIALFOR

CODINGMART

✓ FACE Prep.

PAYODA>

SALARY PER ANNUM

4.5 Lakhs

4.4 Lakhs

4.25 Lakhs

4.2 Lakhs

4.2 Lakhs

4.1 Lakhs

4.05 Lakhs

4 Lakhs

4 Lakhs

4 Lakhs

4 Lakhs

6

**OFFERS** 

10

10

#### Rs. 3 - 5 LAKHS SALARY

COMPANY		SALARY PER ANNUM	OFFERS
STEMED TECH	微	4 Lakhs	1
PIRAI INFOTECH	Pirai	4 Lakhs	1
ZENTRON	ZENTRÓN	4 Lakhs	4
EODLEY	coddley	3.875 Lakhs	5
DELPHI TVS	edend co	3.75 Lakhs	3
PROCYON	PROCYON	3.625 Lakhs	6
ZF WIND POWER	<b>Æ</b>	3.6 Lakhs	2
KGISL	KGiSU♥	3.5 Lakhs	14
BYTEFORZA	abyterogram,	3.5 Lakhs	1
YASHIKA INDUSTRIES	9	3.5 Lakhs	4
ZIRIUS	Sept was	3.5 Lakhs	3
BHARATH AUTOMATION	B Deni V Albertan	3.5 Lakhs	3
BIM PLUS	Ż	3.5 Lakhs	3
CLAYSYS	claysys	3.5 Lakhs	8
ALL SEC	٠	3.4 Lakhs	14
BYD	ヨイン	3.28 Lakhs	39
AURISEG	- <b>₹</b> #	3 Lakhs	1
RDC CONCRETE	RDE Concrete	3 Lakhs	1
NTIREWORKS	P NTWbw	3 Lakhs	3
APLUSR	A.R.	3 Lakhs	2
KCP INFRA	<u>a1</u>	3 Lakhs	4

COMPANY	SALARY PER ANNUM	OFFERS
PROLOGIQ prologiQ	3 Lakhs	11
GILBARGO CELBARGO VIEDER ROOT	3 Lakhs	7
LIFE SIGNS	3 Lakhs	1
ARUNA AMPERE	3 Lakhs	1
ELSOL INDIA	3 Lakhs	1
AGD BIOMEDICAL	3 Lakhs	3
TECHSERV TECH	3 Lakhs	3
MYSTIC TECHNOLABS LLP	3 Lakhs	1
AGGREGATE INTELLIGENCE	3 Lakhs	2
LUCKI VENTURES Lucki	3 Lakhs	1
BULL AGRO	3 Lakhs	2
PROTEIOS GREEN	3 Lakhs	3
DMERZ TECH/ trafy. trafy.	3 Lakhs	2
BIOORGANICA BIOORGANICA	3 Lakhs	2
CHIP CRAFT	3 Lakhs	1
STANDARD POWER CONTROLS	3 Lakhs	1
ATHEENA PANDIAN	3 Lakhs	1
JM AUTOMATION 94	3 Lakhs	6
VRIDDHI TECHNO FARMS	3 Lakhs	6
TEKNOTURF	3 Lakhs	1
SIGN WORLD INC.	3 Lakhs	5
GA MORGAN GA MORGAN DYNAMICS	3 Lakhs	3

7

Due to space constraint, we have listed only few of the placement offers. For the complete list including student names, please visit www.siet.ac.in.

All Sri Shakthians, who registered for placement have been placed, consecutively from 2014 - 2024.

Updated till March 15, 2024